

March 2010 Tobacco-Related Disparities Call

- Thank you for joining us!
- Please place your phones on mute or press *6.
- Remember: Never put your phone on hold!
- Our call will begin shortly.

Identifying and Eliminating Tobacco- Related Disparities US Affiliated Pacific Islands

**Office on Smoking and Health and the
Tobacco Technical Assistance Consortium**

March 4, 2010

Agenda

- **Welcome and Introductions**
- **Overview - US Affiliated Pacific Island Collaborative Performance Agreement** – MaryBeth Welton, Project Officer, CDC/OSH
- **Setting the Stage** – Dr. Annette David, Adjunct Research Professor, University of Guam
- **Guam** – Eugene Santos, Tobacco Control Program Coordinator

Agenda continued

- **Commonwealth of the Northern Mariana Islands (CNMI)** – Becky Robles, Tobacco Control Program Coordinator
- **Palau** – Roman B. Oseked Sr., Tobacco Control Program Coordinator
- **Collaborating to address tobacco related** - George Cruz, Chairman, Pacific Partners for Tobacco Free Islands
- **Q & A**
- **Announcements**

Objectives

- Describe the US Affiliated Pacific Island Collaborative Performance Agreement
- Discuss tobacco-related disparities in the US-Affiliated Pacific Islands
- Review strategies used to address disparities through collaboration

Tobacco-related Disparities in the US-affiliated Pacific Islands

Annette M. David, MD, MPH



Who and Where We Are

5 separate time zones

12:00 pm/noon (EST) Monday in Washington, D.C. is:

- 9:00 am Monday in California
- 7:00 am Monday in Hawaii
- 6:00 am Monday in American Samoa

The other four Pacific Islands are significantly ahead of the EST:

- 2:00 am Tuesday in Palau
- 3:00 am Tuesday in Guam, Commonwealth of the Northern Mariana Islands, Chuuk (FSM) and Yap (FSM)
- 4:00 am Tuesday in Pohnpei (FSM)
- 5:00 am Tuesday in the Republic of the Marshall Islands and Kosrae (FSM)



Tobacco-related disparities

Some Key Issues

- Magnitude and nature
- Capacity and Infrastructure
- Access to resources
- Inclusion in the global tobacco control process



Magnitude and Nature

Adult Smoking

	Males	Females	Total
US Ave.*	20.2%	16.5%	18.3%
Kentucky*	26.3%	24.2%	25.2%
Guam*	33.3%	21.3%	27.4%
FSM**	42%	21%	31.6%
AMS**	49%	29.7%	39.4%
RMI**	38.8%	7.0%	23.4%
PALAU***	---	---	17%

BRFS 2008 data

***WHO STEPS data (2003-2007)*

****Palau MOH Community Health Assessment data, 1994*

Youth Smoking in the Pacific

Country	Year	Current Use of Any Tobacco (%)	Current Smoking	Smoking before age 10 (%)	Other tobacco products used (%)	Want to Quit (%)
CNMI	2000	62.4	39.2	31.0	52.7	80.0
Guam	2002	27.8	22.6	13.4	-	75.7
FSM (overall)	2007	---	28.3	24.3	37.0 (47.6*)	86.5
FSM (Kosrae)	2007	47.3	29.6	-	47.3	85.5
USA (ave)	2007	25.7	20.0	-	7.9	49.7
Philippines	2003	-	15.0	12.7	8.2	88.2

Source: *Global Youth Tobacco Surveys, 1999-2007*

**Tobacco with betel nut*

Not Just Smoking

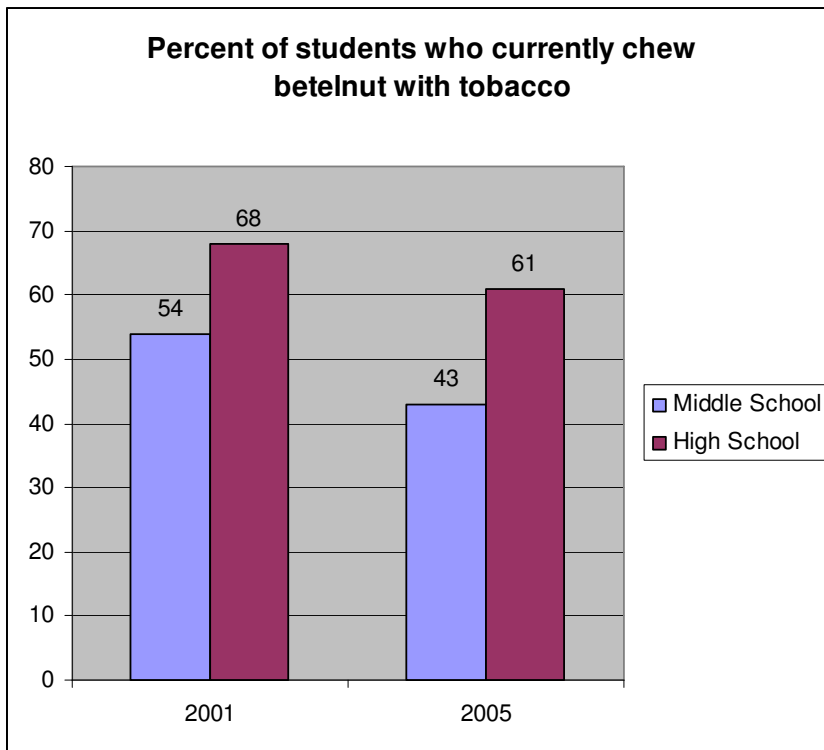
- Micronesia: tobacco consumption involves chewing tobacco with betel nut
- 48% of adult chew – 85% of those chew with tobacco*
- 3 out of 4 health care workers chew betel nut; 78% add tobacco to their chew**



**2003 Community Health Assessment*

***Palau Health Professionals Survey, 2001*

Chewing tobacco among youth, Palau



Source Data: Palau YTS
2001-2005

Chewing tobacco with betel nut High School	
Age	%
5 or younger	2.9
6 - 8 years old	8.1
9 - 10 years old	14.7
11 - 12 years old	23.5
13 - 14 years old	30.3
15 - 16 years old	16.4
17 or older	4.1

Capacity, Infrastructure, Access to Resources

Program capacity and infrastructure

- Personnel
- Technical resources
- Funding

Health system capacity and infrastructure

- Cessation services

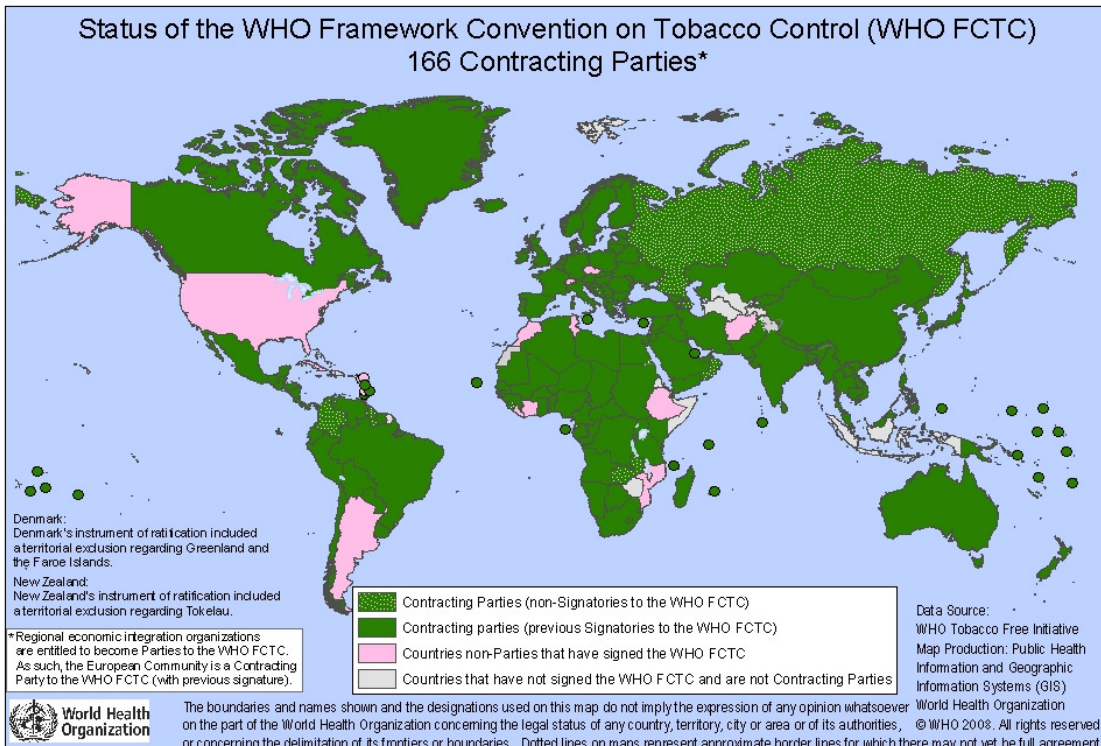
Policy capacity and infrastructure

- Champions
- Technical resources

Promising developments

- Cross-program integration
- Interest from multiple funders and technical assistance providers
- Development of local cessation resources and cross-island assistance
 - BTI Training in 4 Pacific islands
- Positive policy developments
 - CNMI smokefree law
 - Guam PL 30-80 – sustainable local funding through tobacco taxes

FCTC



The Western Pacific Region was the first region to attain 100% ratification of the FCTC, but US-affiliated Territories were excluded because of non-ratification by the USA.



Tobacco-related Disparities in the US-affiliated Pacific Islands

Eugene S.N. Santos
Health Education Administrator
Department of Public Health & Social Services
Islan Guahan
www.livehealthyguam.com

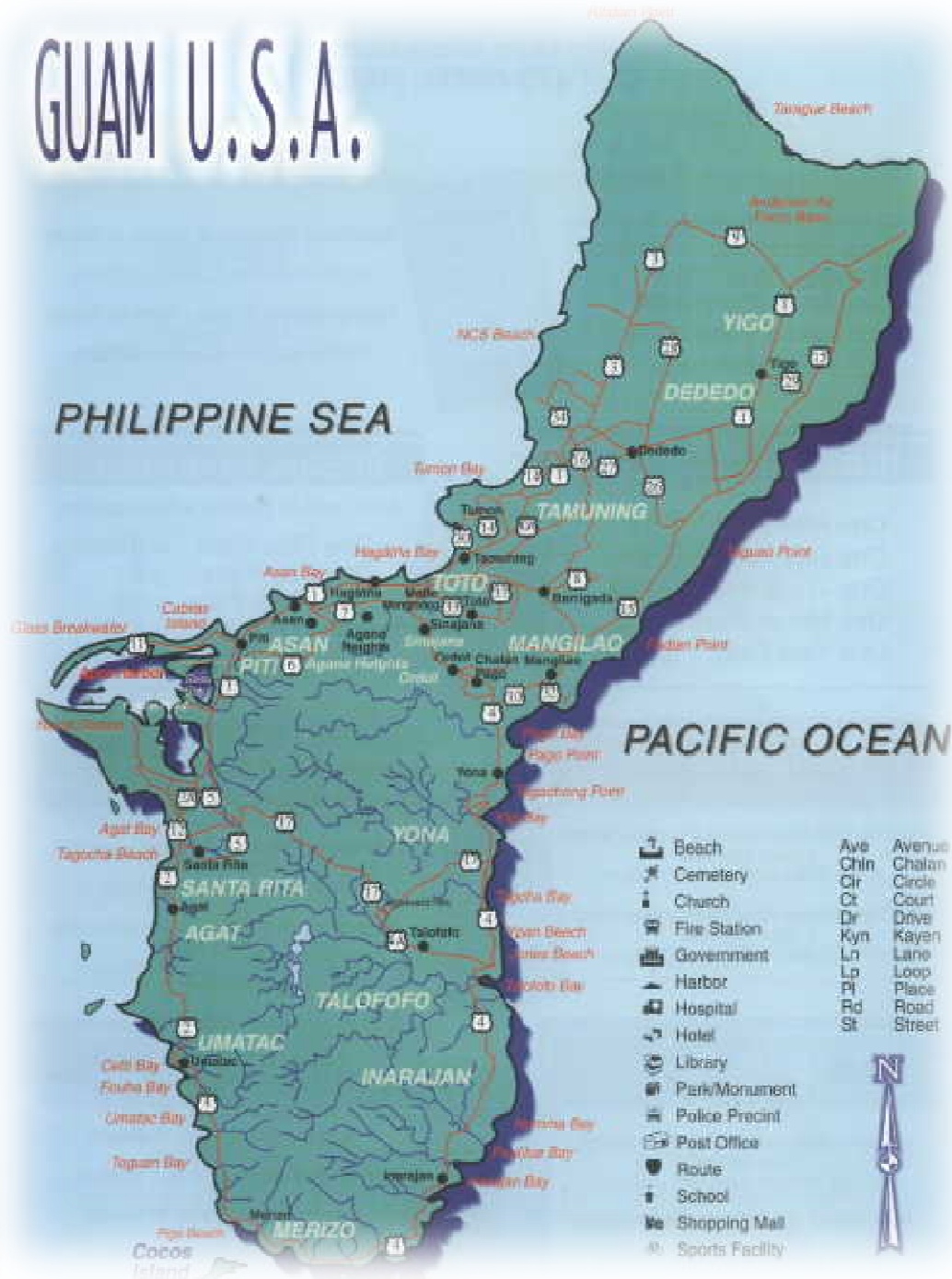


Overview of Guam



- Unincorporated Territory of US
- Unicameral Territorial Legislature
- Governor of Guam – Executive
- Unified Courts – Supreme & Superior
- US Delegate – House of Representatives
 - Non Voting
- Population Estimate 175,000

GUAM U.S.A.



Island Facts:

Area: 212 sq. miles

Length: 30 miles long

Width: 9 miles widest;

5 miles narrowest

Population: Approx.:

175,000



Two Lovers Point - Guam



Tobacco Use & Exposure



- Adult Tobacco Use 27.4%
 - GU BRFSS 2008
- SYNAR Compliance 96%
 - Guam 2009
- Youth Tobacco Use 27.8%
 - GU YRBS 2002

Disparities in Guahan (Guam)

- Quitline users are only adults
- 2 practicing Tobacco Cessation Specialist – DMHSA and Military
- Most healthcare providers do not include tobacco cessation as part of patient care
- High priority of tobacco access in addition to food purchasing, due to addiction.
- Older adult users – Cultural differences from health care providers on priority of good health.
- Low SES families – Poor health care access, limited telephone access, unaffordable medication, poor transportation, cultural differences in preventive health values.
- Special populations – LGBT & others not easily accessible like the HIV positive.
- Persons with disabilities: Deaf have no interpreters; others with different disabilities have only limited telephone access.



Strategies



- NCD Program Integration
- Guam Cessation Quitline
- Cessation Training
 - Brief Tobacco Cessation (BTI – University of Arizona)
 - Tobacco Treatment Specialist
- Cessation Classes
 - 5 series classes, Administrative Leave, No Charge, Government Employees
- Coalitions
 - Tobacco Free Guam
 - Comprehensive Cancer Control Coalition
 - Guam Diabetes Coalition
- Partnership (PEACE, PPTFI, WHO-WPRO, APPEAL, DMHSA)
- Establishment of the Guam office of Minority Health



Success & Challenges



- Legislation
 - **Public Law 30-80**
 - **Public Law 30-63 (20 feet from doorways)**
 - SYNAR Amendment Law
- Policy
 - Exec. Order 2007-18
 - Clean Indoor Air Act, 1992
 - Natasha Protection Act with A.G. Opinion/
 - Guam Supreme Court Decision
- ENFORCEMENT of EO 2007-18
- Limited funding from OSH, CDC

Thank You!!!



Disparities in the Commonwealth of the Northern Mariana Islands (CNMI)

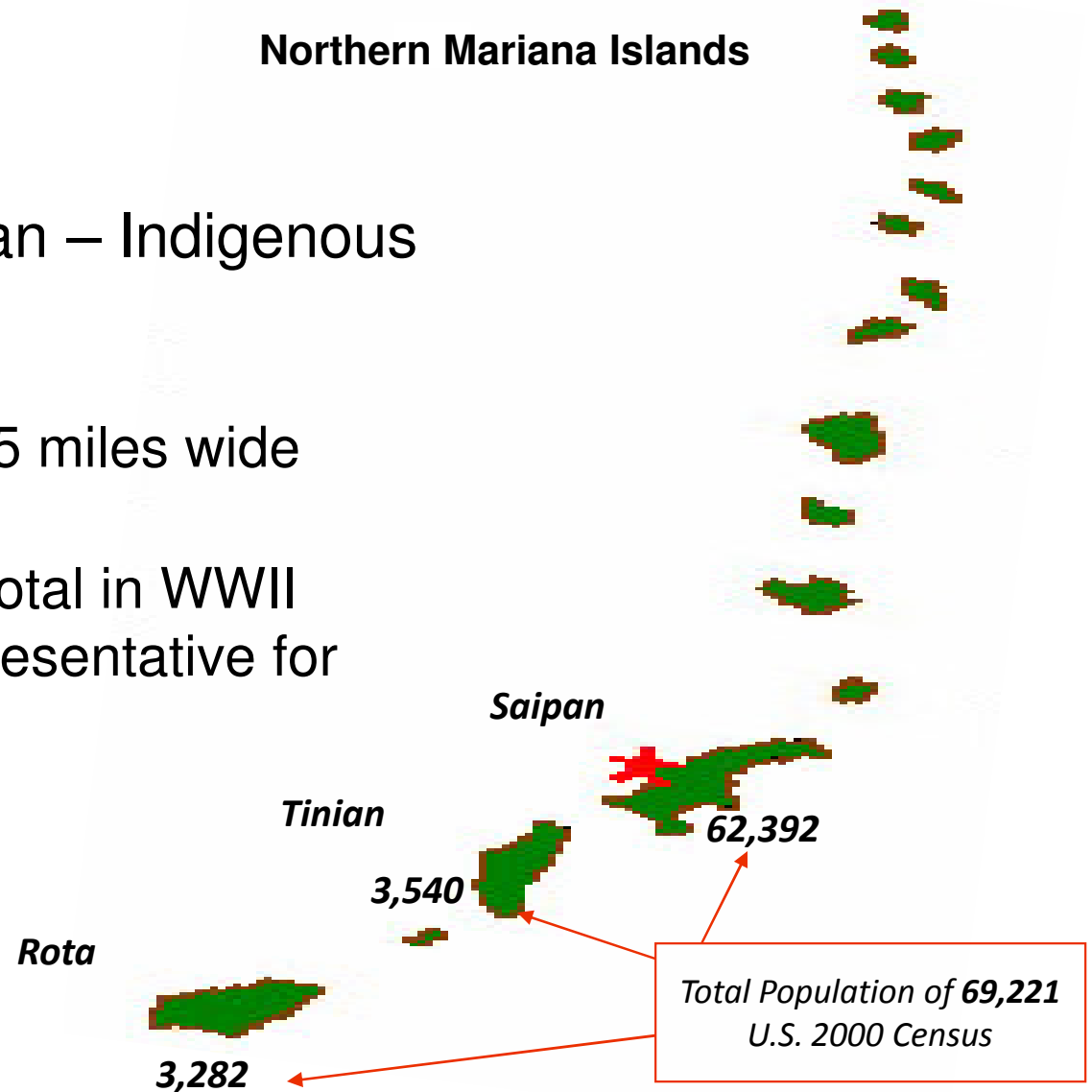
Becky Robles
Tobacco Program Coordinator
March 4, 2010

Location of the CNMI



Background of the CNMI

- Chain of 14 islands
- Chamorro & Carolinian – Indigenous
- Saipan
 - Capitol
 - 12.5 miles long & 5.5 miles wide
- Historical Milestones
 - The islands were pivotal in WWII
 - U.S. Congress Representative for CNMI (2008)



Youth Tobacco Rates in the CNMI

2004 GYTS

- High School
 - 39.3% currently smoke
 - 52.5% currently use other tobacco products
- Middle School
 - 17.8% currently smoke
 - 34.2% currently use other tobacco products
- Betelnut
 - Areca nut
 - Mild stimulant
 - Leaf
 - Lime
 - tobacco



Disparities in the CNMI

- Elders (Man'amko)
 - Respected
 - Speak Chamorro or Carolinian
 - Younger more difficult to receive info from
- Low Socio-Economic Status
 - Difficult to reach through media lack of access
 - Access to care
- LGBT
 - Not included in data collection
 - Not able to be open because of culture
- Non-English speaking populations
 - Lack of translators

Success in the CNMI

- Synar Inspections
 - 10% compliance or below
- CNMI Smoke free law
 - Passed in September 2009
- Advertisement ban
 - CNMI zoning implemented a ban

Challenges in the CNMI

- Synar Inspections
 - Small island easy to inform other stores
- CNMI smoking ban
 - Enforcement

Policy on the Horizon of the CNMI

- Increase penalties to merchants who sell tobacco to minors
- Remove the one year “clean-slate”
- Increase tobacco taxes

Si Yu'us Ma'ase!
Thank You!

Palau Tobacco Use Prevention & Control Program



Roman Oseked, Sr.

Geography



The Republic of Palau

Kayangel

Babeldoab

Koror

Peleliu & Angaur

Southwest Islands
(approx. 250
southwest of Koror)

- Palau is made up of more than 300 islands.
- The majority of the people in Palau live in Koror, which is connected by a bridge to Babeldoab island.
- 12,676 (64%) of the people live in Koror and 5,877 (30%) live in Babeldoab.
- Several outlying islands are home to 1,354 people, or about 7% of the population.



Palau Youth Tobacco Survey 2009



High School Students

- 54% chew betelnut with tobacco
- 41% smoke cigarettes
- 33% chew smokeless tobacco

Elementary School Students

- 37% chew betelnut with tobacco
- 34% smoke cigarettes
- 21% chew smokeless tobacco

Note: Current users (at least once in the past 30 days)



Largest Ethnic Group

Filipinos

- Make up 16% of the total population in Palau.
- Most of them are in Palau to work.
- Of the 3,253 Filipinos living in Palau, 2,345 (72%) live in Koror, 835 (26%) live in Babeldoab, and 73 (2%) live in the outlying islands.
- Regularly attend events in Koror, such as walk/run activities

Source: 2005 census





Other Ethnic Groups

- **Carolinian & other Micronesian**
 - 667 or 3% of total population, living both in Koror and outlying islands
- **Chinese (PRC)**
 - 317 or 2% of total population, living mostly in Koror and Babeldaob
- **Taiwanese (ROP)**
 - 70, living mostly in Koror
- **Korean**
 - 83, living mostly in Koror
- **Vietnamese**
 - 321 or 2% living mostly in Babeldaob
- **Caucasian**
 - 186 or 1% living mostly in Koror

Accessibility to Media and Events

- Most events are held in Koror
- Three radio stations broadcast information
- Majority of newspapers are distributed in Koror
- Cable TV is accessible in all areas, except the Southwest Islands
- No media can reach the Southwest Islands

Right: Newspaper advertisements and flyers to advertise the walk/run were posted in Koror and Babeldaob



**2009 WORLD NO TOBACCO DAY
5K & 10K WALK/RUN
SUNDAY, MAY 31st**

**Registration: 4:30am
Race Starts at 5:30am from
the Palau National Track & Field**

**T-shirts for the first 200 participants to register!
Great raffle prizes and refreshments!**



Sponsored by:

**The Coalition
for a Tobacco
Free Palau**

**Palau Women and
Sports Commission**



**"Tobacco Health Warnings:
Show the Truth.
Picture Warnings Save Lives."**





Opportunities

- Can distribute information about tobacco through the health dispensaries in Babeldaob and the outlying islands
- Ministry of Health personnel regularly visit the dispensaries, providing an opportunity to travel to these outlying areas (Peleliu, Angaur, Kayangel)
- Patrol boat can be hired to visit the South West Islands, about 250 miles SW of Koror (cost is \$10,000 for fuel)
- Brochures are printed in Tagalog and an individual volunteer from the Filipino community regularly picks up information to distribute to Filipinos



Betelnut Prevalence

- More current data is needed to determine adult betelnut use with tobacco.
- The 2003 Community Health Assessment studied persons over the age of 15 in Palau.
 - 47.9% currently chew betelnut.
 - 94.2% of chewers chew betelnut daily.
 - 85.1% of betelnut chewers add tobacco or cigarettes to their betelnut.
- Palau Youth Tobacco Survey showed that youth tobacco use with betelnut is decreasing, but smokeless tobacco and smoking is increasing
- It is mainly the Palauans who chew, as the Filipino and other ethnic groups prefer smoking.

Kom kmal mesulang



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Questions?

Thank you

- Please remember to take the conference call survey
- The survey link will be emailed to you at the end of the call